



BRUYÈRE
GOLF DAY
2022

**SPONSORSHIP
PACKAGE**

MONDAY, AUGUST 15, 2022

Meadows Golf & Country Club



foundation@bruyere.org



613.562.6319



FONDATION

Bruyère 

FOUNDATION

ABOUT BRUYÈRE GOLF DAY

On **Monday, August 15th, 2022** we invite you to join us to celebrate the return of Bruyère Golf Day following a two-year hiatus.

We are excited to get back on the course and bring you a day of in-person networking with Bruyère staff, suppliers, and supporters all while raising funds to support investments in equipment for **Bruyère Continuing Care** and **Bruyère Village**.

Included in this package are a variety of sponsorship opportunities designed to market your brand to our unique audience. Not only will you be achieving your marketing goals, but you will be making a difference in the lives of our patients, residents and tenants.

We hope you will join us.

SCHEDULE OF EVENTS

11:30 a.m. Registration + Lunch

1:00 p.m. Shotgun Start

5:30 p.m. - 7:00 p.m. Winners Reception

REGISTRATION FEES

Foursome: \$600

Individual Golfer: \$150

Tenant Golfer: \$130

Dinner only: \$25

Includes:

- Boxed Lunch
- Green Fees
- Power Cart
- Winners Reception (includes BBQ Dinner)
- A chance to win great prizes!

PRESENTING SPONSOR

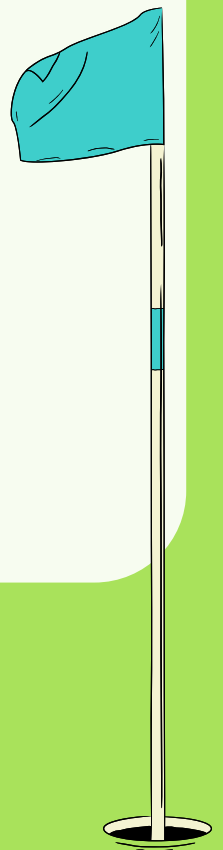
\$10,000

- Your logo prominently featured on all marketing collateral and attendee correspondence
- Proactive promotion of your sponsorship and brand via Bruyère's Social Media Channels
- Two complimentary foursome registrations (valued at \$600 each)
- Welcome message in the event program
- Speaking opportunity during the event
- Blog feature on Bruyère Foundation website, and in monthly newsletter
- Your logo or name included on all event signage

ONLINE AUCTION SPONSOR

\$7,500

- One complimentary foursome registration (valued at \$600)
- Company logo placement on online auction site.
- Company logo placement on all auction marketing materials, including social media posts
- Verbal recognition of sponsorship by event Emcee
- Blog feature on Bruyère Foundation website, and in monthly newsletter



WINNERS RECEPTION SPONSOR

\$5,000

- Your logo or name placed on signage at BBQ dinner
- Your name or logo included in the event program
- One complimentary foursome registration (valued at \$600)
- Verbal recognition of sponsorship by event Emcee
- Your company name included on Table Signage at BBQ Dinner.
- Mention in Bruyère Foundation monthly newsletter

LUNCH SPONSOR

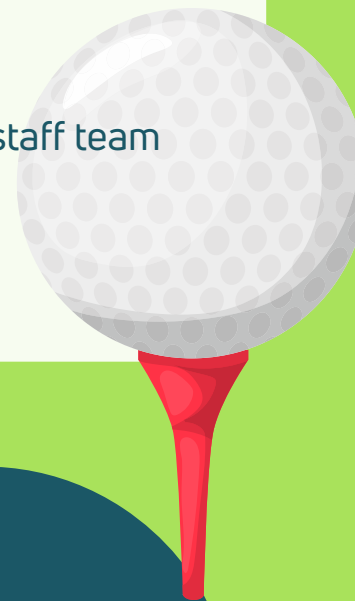
\$3,000

- Your logo or name placed on signage in lunch pickup area
- Your logo or name included in the event program.
- Verbal recognition of sponsorship by event Emcee
- Mention in Bruyère Foundation monthly newsletter

BRUYÈRE STAFF TEAM SPONSOR

\$1,500

- Your company will sponsor a foursome of Bruyère front-line employees to participate in the event.
- Your logo or name included in the event program.
- Special Social Media Mention with photo of your sponsored staff team



ACTIVITY SPONSOR

\$1,000

- Your logo placed on signage in activity area
- Your company representative onsite to interact with guests
- Activities include: Lottery Board Contest; Teal Ball Chase; Putting Contest; Registration; Closest to the Cane Contest; Marshmallow Drive Contest

HOLE SPONSOR

\$500

- Your logo or name placed on signage at hole
- Your company name included on the event program

AUCTION PRIZE DONATION

**\$100-\$500
VALUE**

- Your company name listed in event program
- Your company name listed on online auction platform with your item which will be marketed through Bruyère digital platforms including social media channels and Bruyère Foundation's newsletter

Questions?

Contact Brittney Waldroff

Director, Grants and Events, Bruyère Foundation
bwaldroff@bruyere.org | 613-562-6262 x 1098

REGISTRATION FORM

Please complete this form and return it to Bruyère Foundation via at foundation@bruyere.org or by mail with payment to: Bruyère Foundation, 43 Bruyère St. Ottawa, ON K1N 5C8.

COMPANY: **CONTACT::**

TELEPHONE: **EMAIL:**

ADDRESS:

CITY: **PROVINCE:** **POSTAL CODE:**

YES, I would like to register as:

- | | |
|---|--|
| <input type="radio"/> Presenting Sponsor (\$10,000) | <input type="radio"/> Activity Sponsor (\$1,000) |
| <input type="radio"/> Online Auction Sponsor (\$7,500) | <input type="radio"/> Hole Sponsor (\$500) |
| <input type="radio"/> Winners Reception Sponsor (\$5,000) | <input type="radio"/> Auction Prize Donation |
| <input type="radio"/> Lunch Sponsor (\$3,000) | <input type="radio"/> Foursome (\$600) |
| <input type="radio"/> Staff Team Sponsor (\$1,500) | <input type="radio"/> Individual player (\$150) |

METHOD OF PAYMENT:

- Credit Card (Type) Cheque (payable to Bruyère Foundation)

CARDHOLDER NAME:

CARD NUMBER: EXPIRY:

CVV CODE: AMOUNT: POSTAL CODE:

PLAYER LIST

Name: Email:

Name: Email:

Name: Email:

Name: Email:

ALLERGIES OR RESTRICTIONS?